

AMCEs by Outcome Options

Under/Overestimation with Forced Choice

- Women**
 - Unfriendly-Irrelevant
 - Unfriendly-Relevant
 - Neutral-Irrelevant
 - Neutral-Relevant
 - Friendly-Irrelevant
 - Friendly-Relevant
- Smokers**
 - Unfriendly-Irrelevant
 - Unfriendly-Relevant
 - Neutral-Irrelevant
 - Neutral-Relevant
 - Friendly-Irrelevant
 - Friendly-Relevant
- Seniors**
 - Unfriendly-Irrelevant
 - Unfriendly-Relevant
 - Neutral-Irrelevant
 - Neutral-Relevant
 - Friendly-Irrelevant
 - Friendly-Relevant
- Students**
 - Unfriendly-Irrelevant
 - Unfriendly-Relevant
 - Neutral-Irrelevant
 - Neutral-Relevant
 - Friendly-Irrelevant
 - Friendly-Relevant
- Health Ins.**
 - Unfriendly-Irrelevant
 - Unfriendly-Relevant
 - Neutral-Irrelevant
 - Neutral-Relevant
 - Friendly-Irrelevant
 - Friendly-Relevant
- Losing Weight**
 - Unfriendly-Irrelevant
 - Unfriendly-Relevant
 - Neutral-Irrelevant
 - Neutral-Relevant
 - Friendly-Irrelevant
 - Friendly-Relevant

